



# be prepared.

Life after Graduation  
John Brown University





# Career-Ready Students

It's common to be concerned about life after graduation. At JBU, partnering with students to meet their goals is a priority, resulting in graduates with a high-success rate for finding post-graduate careers at an accelerated rate. We gauge our success using survey data collected from recent JBU graduates, known as The First Destination Survey.

Data included in the brochure is from August 2022, December 2022 and May 2023. The survey was administered to prospective graduates from JBU's traditional undergraduate (TUG), online undergraduate (OLUG) and graduate (GR) programs by JBU Career Development regarding future employment and education plans. In 2022-23, there were 281 TUG graduates, 49 OLUG graduates and 158 GR graduates.



## Leyder Lopez Morales '20

*Investment Banking Analyst at  
MDB Capital Holding, LLC  
Major: Marketing/International Business*

Leyder's journey at JBU laid the foundation for his success, allowing him to tackle challenges with a unique perspective and a strategic mindset. **"JBU equipped me to succeed in every facet of my career, especially in a highly competitive field."** His professors played a pivotal role in his professional development, serving as mentors who encouraged critical thinking and a solution-oriented approach. These principles continue to drive his career as an analyst. "JBU was an all-around incredible experience. The connections I made and the relationships I fostered while at JBU have stayed with me and have been incredible as I grow in my professional life."

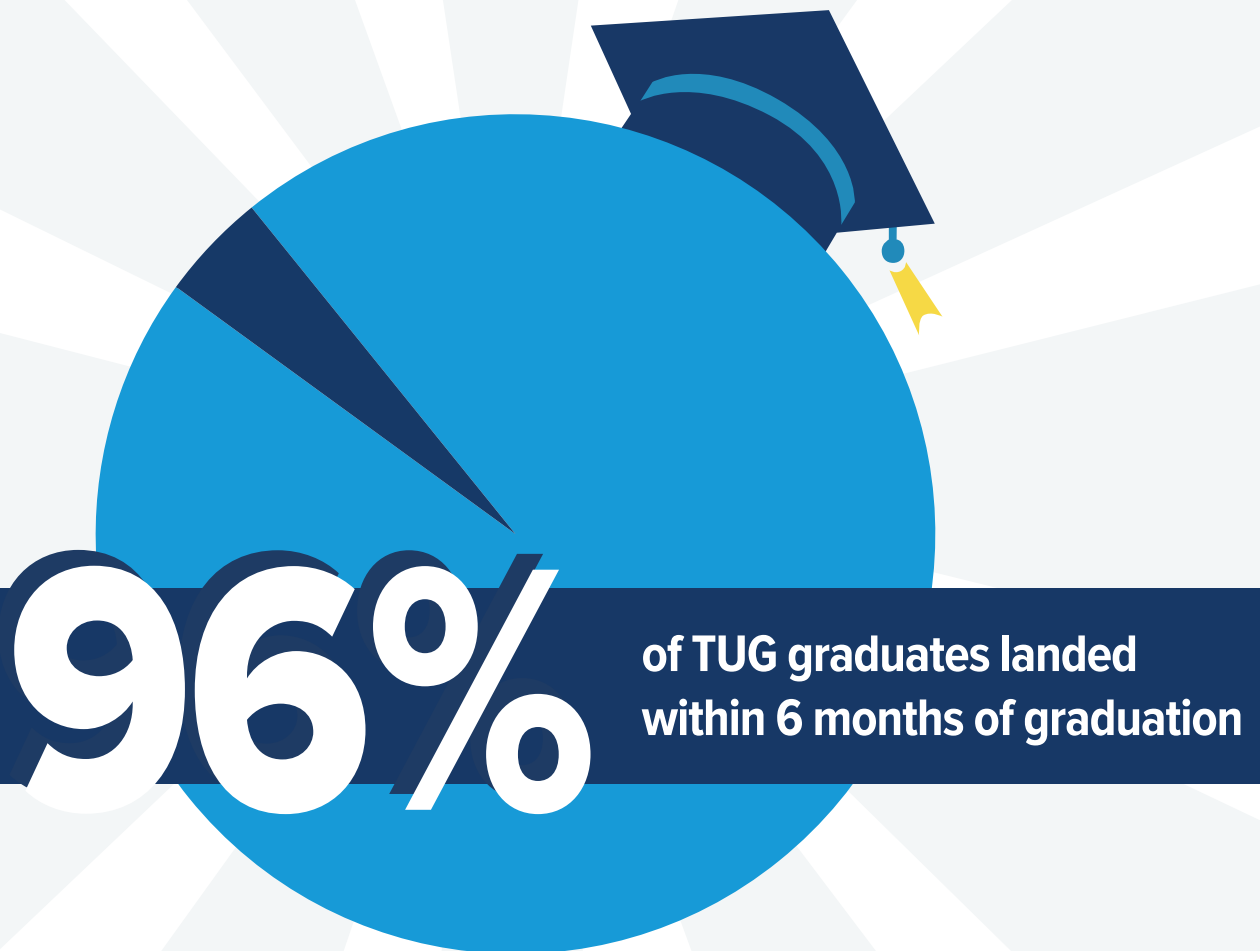


## A personal note from Eve Jagger

Director of Career Development

JBU's Career Development team is here to support students and alumni around vocational discernment and career-readiness. Whether through one-on-one coaching, in-class workshops, on-campus employer events or online career tools, we meet students where they are as they explore calling and career. Truly, all aspects of student life at JBU provide diverse opportunities to practice and grow valuable professional skills that help you to be prepared. Every JBU student has access to professional guidance from mentors, staff, advisers and faculty to be equipped for leaving a unique imprint on the world through **"Head, Heart, Hand" while in college and in their life after graduation.**

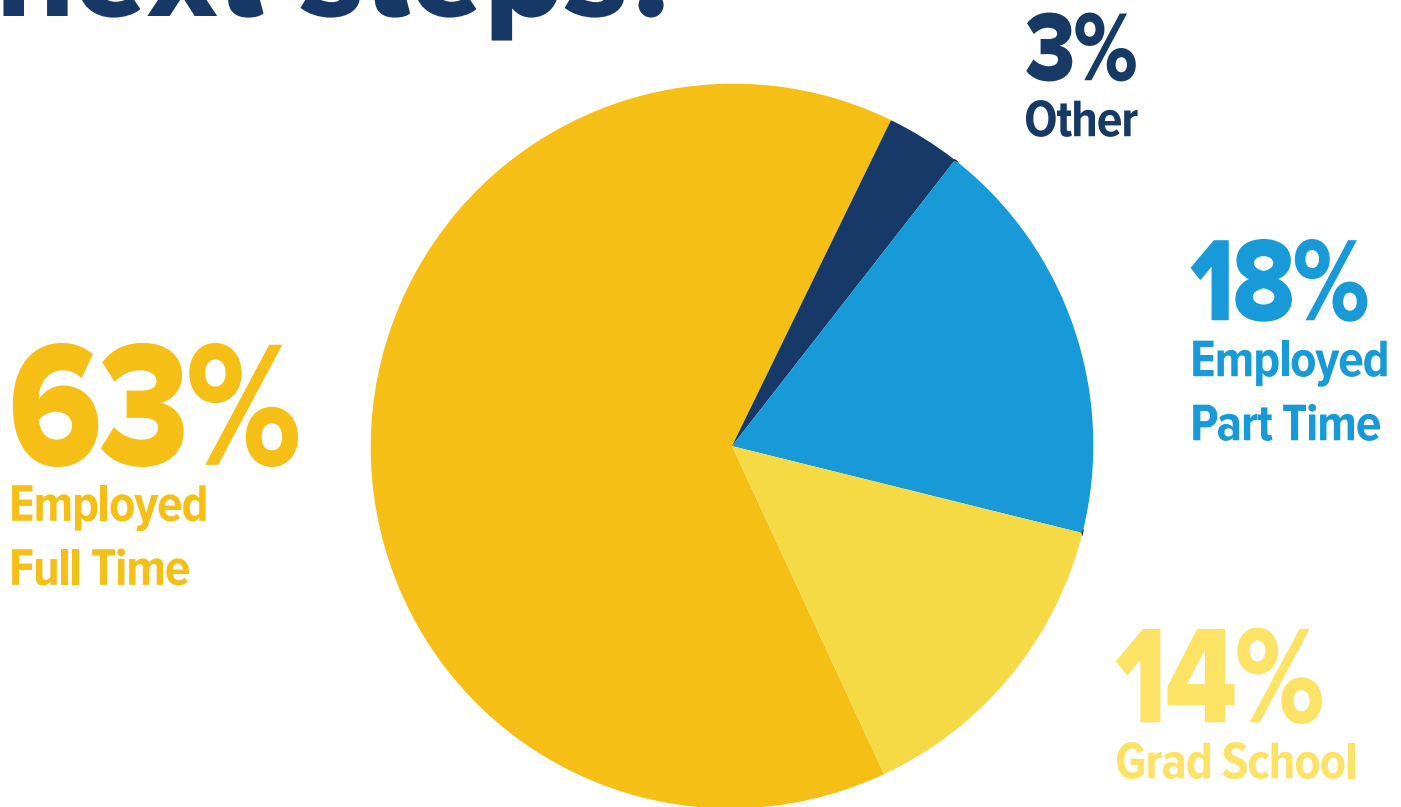
# JBU Graduate Career Success



- Seeking employment or internship
- Landed (employed, in grad school, military or volunteer work)

Knowledge rate: 99%. Each respondent was counted only once. **Knowledge rate:** the percentage of graduates' postgraduate career activities the institution has information about as defined by National Association of Colleges and Employers (NACE). This information is gathered from multiple sources, including student responses, social media, JBU faculty/staff and National Student Clearinghouse (NSC). **Response rate:** the number of graduates who answered the question divided by the number of graduates. The response rate varies from question to question.

# What were their next steps?



Respondents in grad school who were also employed were counted in both categories.



**Danielle Argueta-Cowin '21**  
*Director of Marketing, Sponsorships and Events  
at Daniel Cowin Construction  
Major: International Business and Accounting*

Danielle Argueta-Cowin's JBU journey prepared her for the world of business, equipping her with the skills to manage diverse financials, accounts and daily logistics. Danielle got involved with the student entrepreneurship group 'Enactus,' becoming the vice president of project development and winning the Enactus National Championship in 2017. Enactus JBU continues to create a sustainable business model that facilitates access to clean water in more than 9 cities in Guatemala, and Danielle worked hard with her Enactus team to complete the "hand off" stage with Healing Water International. The support and encouragement of professors were instrumental in her academic success. Danielle's advice to students is to **"Be open to try new things! I was very timid and shy when I first got to JBU, but I jumped in wanting to make the most of my time at JBU, and I can say I sure did!"**



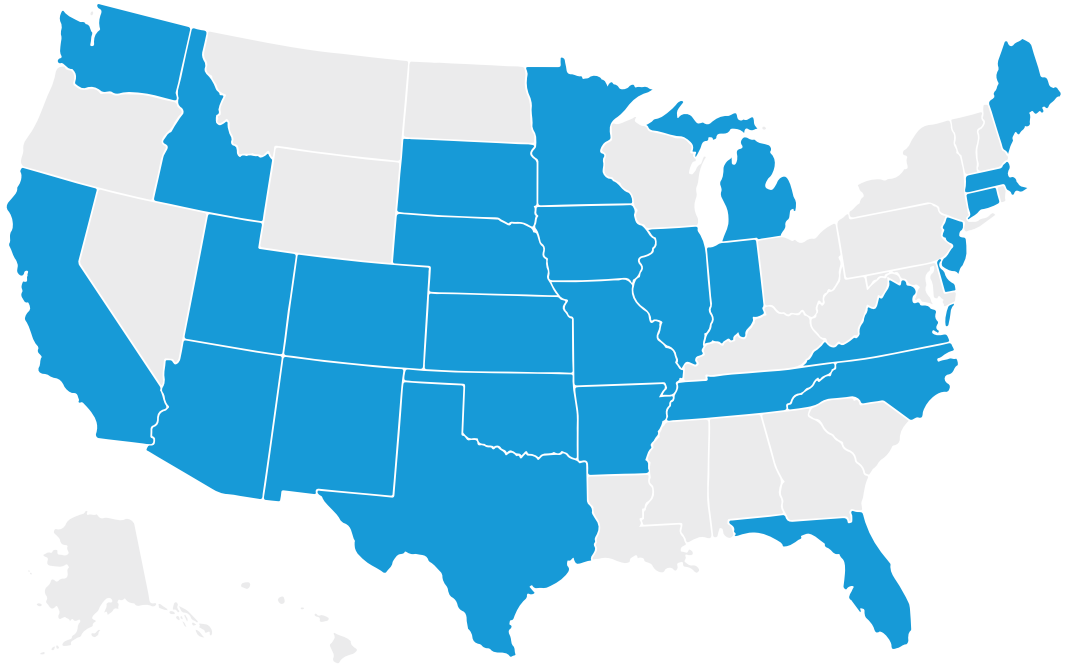
# Where are they living?

## United States

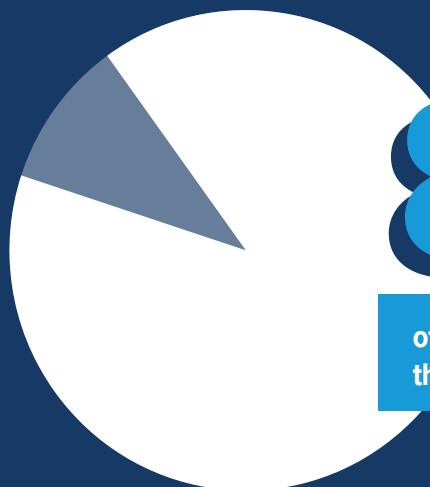
Arizona	Minnesota
Arkansas	Mississippi
California	Missouri
Colorado	Nebraska
Connecticut	New Jersey
Delaware	New Mexico
Florida	North Carolina
Idaho	North Dakota
Illinois	Oklahoma
Indiana	South Dakota
Iowa	Tennessee
Kansas	Texas
Maine	Utah
Massachusetts	Virginia
Michigan	Washington

## International

Austria	Mexico
Costa Rica	Nicaragua
El Salvador	South Korea
Guatemala	Spain
Ireland	



## Are they where they want to be?



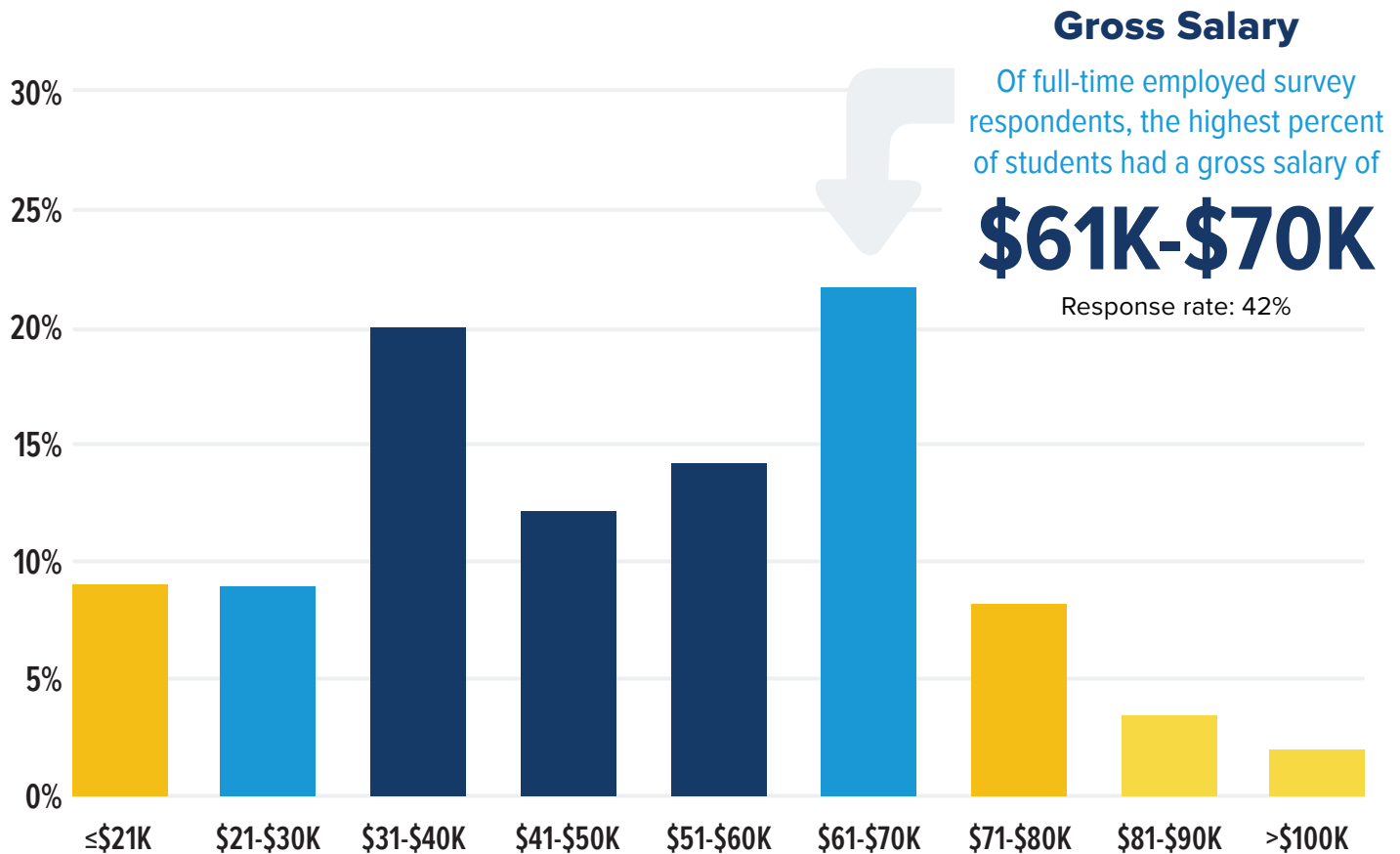
# 87%

of TUG graduates indicated their jobs met their goals.

Response rate: 42%



# How much money are they earning?

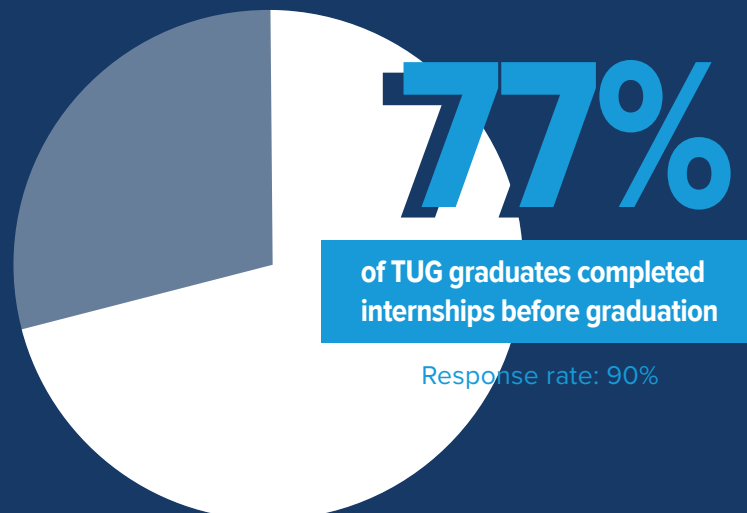


## Dacie Sanders '22

*Student at OSU Accelerated MAT Program. Major: Kinesiology*

Dacie Sanders attributes her success in pursuing her master's degree to the solid foundation laid by her professors at JBU. Now a graduate student in the OSU Accelerated MAT Program, Dacie interned in the JBU Athletics training room under the watchful eye of Head Athletic Trainer and 2023 SAC Athletic Trainer of the Year Todd Bowden. **"Interning in the training room at JBU gave me an advantage over my peers in my master's program. It set the standard for my practice."** She values how her professors cared about her as a whole person, addressing her academic growth and her spiritual and emotional well-being.

## Internships



# Companies Employing 2022-23 Graduates

JBU graduates work for more than 300 different organizations, including:

4media group U.S.  
ACMNP  
Alonso & Alonso Attorneys  
at Law, PLLC  
American Airlines  
Arvest Bank  
Avid Holdings  
Beautiful Lives  
Boeing  
Boys and Girls Club  
Caddell Construction

Caterpillar  
Church of the Four Corners  
Delta Systems & Automation  
Department of Veterans Affairs  
Ecologico Solar  
English Learning Academy  
F.I.T. Muscle & Joint Clinic  
Gerdau Steel Manufacturing  
Hope Cancer Resources  
Imcore Immigration Services  
Kiewit Construction

Koch Industries  
Lenexa Police Department  
LGI Homes  
Love Justice International  
Mercy Hospital  
Museum of Native American  
History  
Music Theatre Wichita  
Northside Elementary  
PartnerComm, Inc.  
Performance Rehab

Prison Fellowship  
Rhodes Printing & Associates  
Samaritan's Purse  
Shutterfly  
Summit Ministries Colorado  
The Eye Center  
Tyson Foods  
University of St. Louis  
United States Coast Guard  
Walmart Inc.



# Graduates Pursuing Advanced Degrees

Baylor University  
Longwood University  
Pepperdine University  
University of Arkansas

University of Arkansas for Medical Services  
University of Bridgeport  
University of Colorado Colorado Springs  
University of Missouri-Kansas City

Vanderbilt University  
Wichita State University

# Professional Plan



JBU Career Development provides services and opportunities for students and alumni to build professional skills and empowers them for their vocational journey.



## Be Called

- Discover your vocation
- Discern your major and/or career pathway



## Be Engaged

- Maximize on-campus opportunities (in-class leadership activities)
- Resume, cover letter, online profile building
- Develop skills to be career-ready



## Be Equipped

- Job and internship searching support and tools
- Interview preparation, including mock interviews
- Graduate school information



## Be Connected

- Attend in-person career and networking events (i.e. employer visits, fairs)
- Virtual sessions and connections via JBU Handshake



## Be Kingdom-Focused

*But seek first the kingdom of God and his righteousness and all these things will be added to you. — Matthew 6:33*

**Unsure of which major to choose?**

Check out our Exploring Majors Guide:



**JOHN BROWN**  
UNIVERSITY

**The future you starts at JBU.**

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