



be prepared.

2021-22 First Destination Report



Career Ready Students

Survey Methodology

The JBU Career Development Center surveyed all prospective JBU graduates using the JBU First Destination Survey, which reports future employment and education plans. This document summarizes the survey analysis given to graduates from August 2021, December 2021, and May 2022. The survey was administered to prospective graduates from JBU's traditional undergraduate (TUG), online undergraduate (OLUG), and graduate (GR) programs. In 2021-22, there were 278 TUG graduates, 57 OLUG graduates, and 166 GR graduates.

Definitions

The **knowledge rate** is the percentage of graduates the institution has information about their postgraduate career activities. This information is gathered from multiple sources, including student responses, social media, JBU faculty/staff, and National Student Clearinghouse (NSC). The National Association of Colleges and Employers (NACE) defines this definition.

The **landed rate** (also called Career Outcomes Rate by NACE) is the number of students employed, volunteering, in the military, or continuing their education divided by the number of students whose career activities are known.

The **response rate** is used for all other survey questions and is calculated as the number of graduates who answered the question divided by the number of graduates. The response rate varies from question to question.

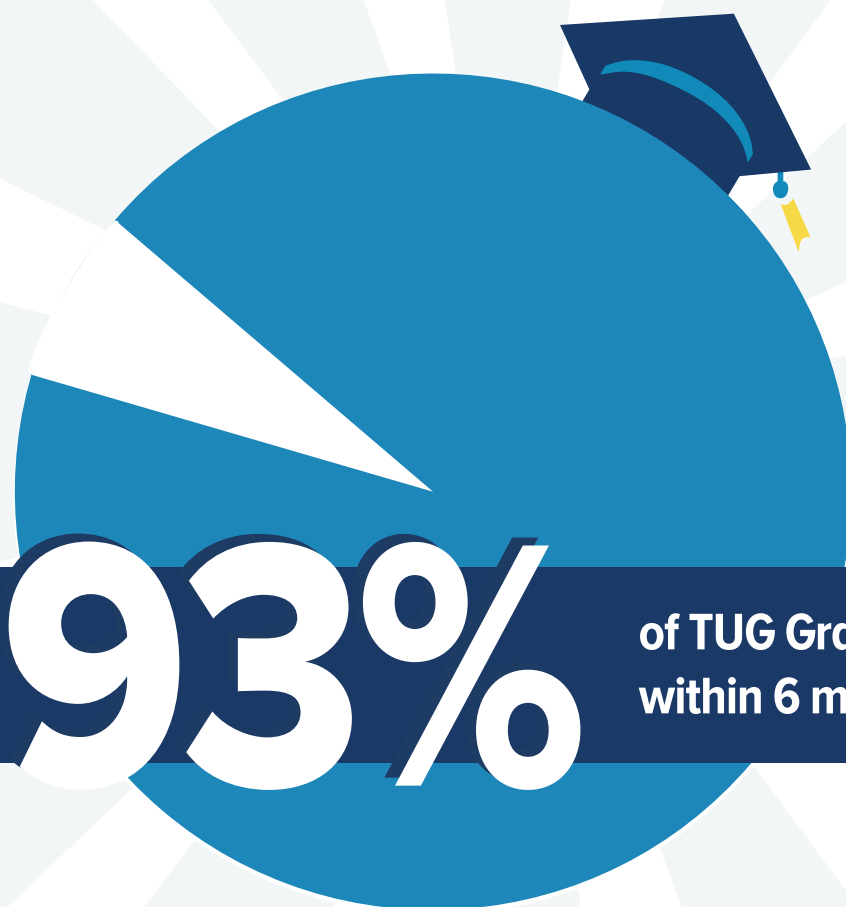


A personal note from Dr. Eve Jagger

Director of Career Development in Student Development

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur sunt in culpa. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit. exercitation ullamco laboris nisi ut aliqu. Duis aute irure dolor in reprehenderit. exercitation ullamco laboris nisi ut aliqu. Ut enim ad minim veniam, Ut enim ad minim veniam, Ut enim ad minim veniam, Ut enim ad minim veniam.

2021 First Destination Survey Results



93%

of TUG Graduates landed*
within 6 months of graduation

☐ Seeking employment or internship

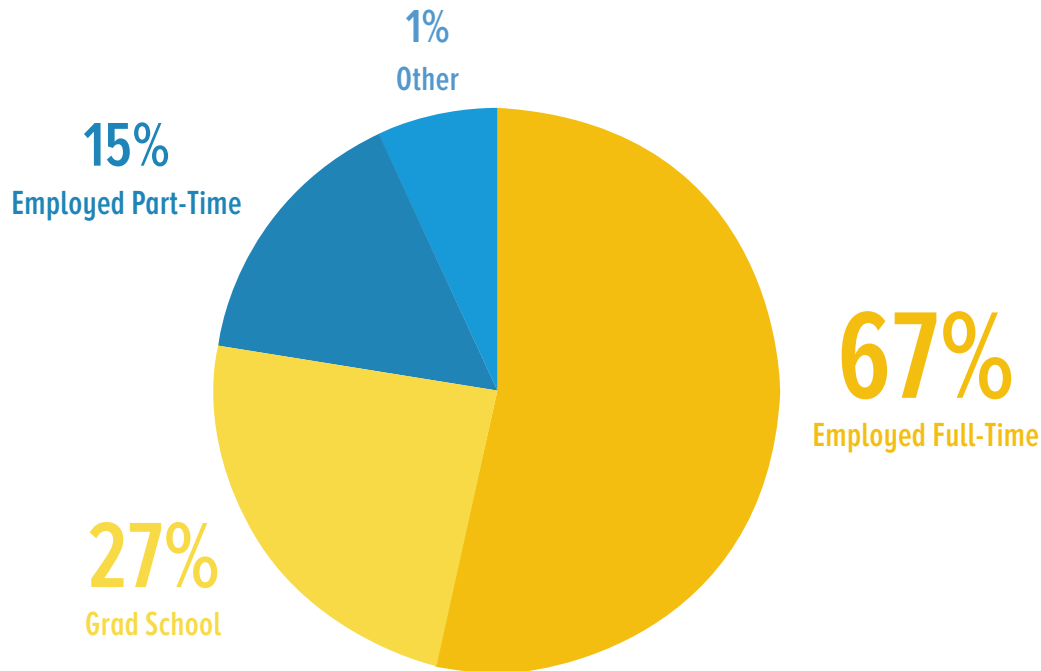
☒ *Employed, in grad school, military, or volunteer work

Knowledge rate: 96%

Each respondent was counted only once



Where did they land?



Alumni Profiles



Mary Susanna

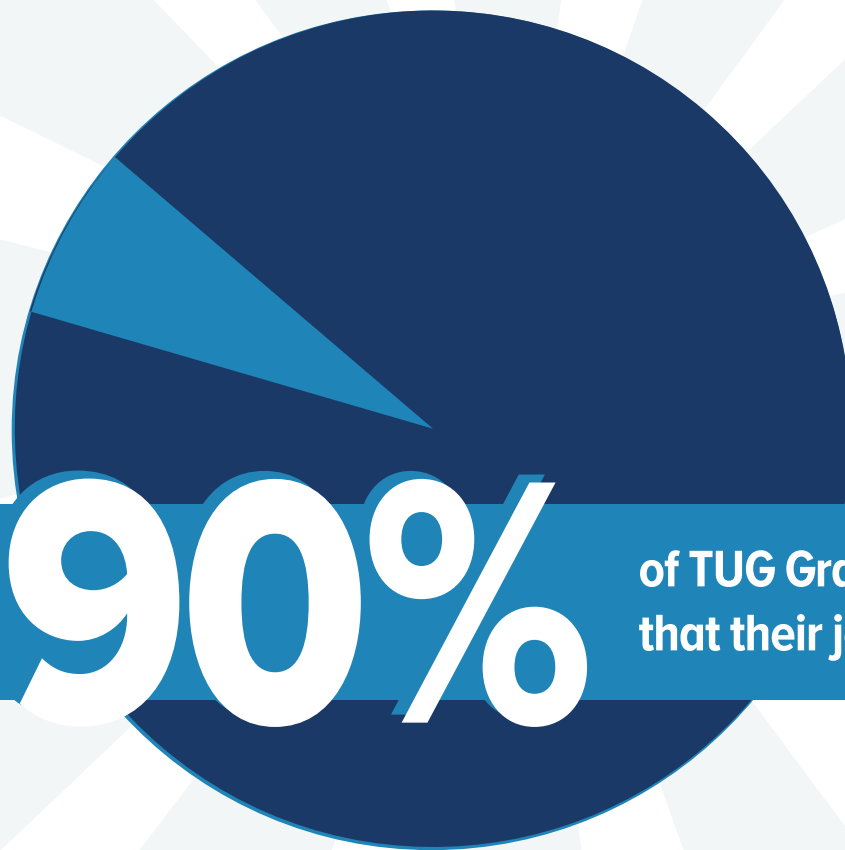
Major: Integrated Marketing and Communications

Minor: History

Landed: Consulting Assistant at AT&T

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur sunt in culpa. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit. exercitation ullamco laboris nisi ut aliquip.

Where are they working?



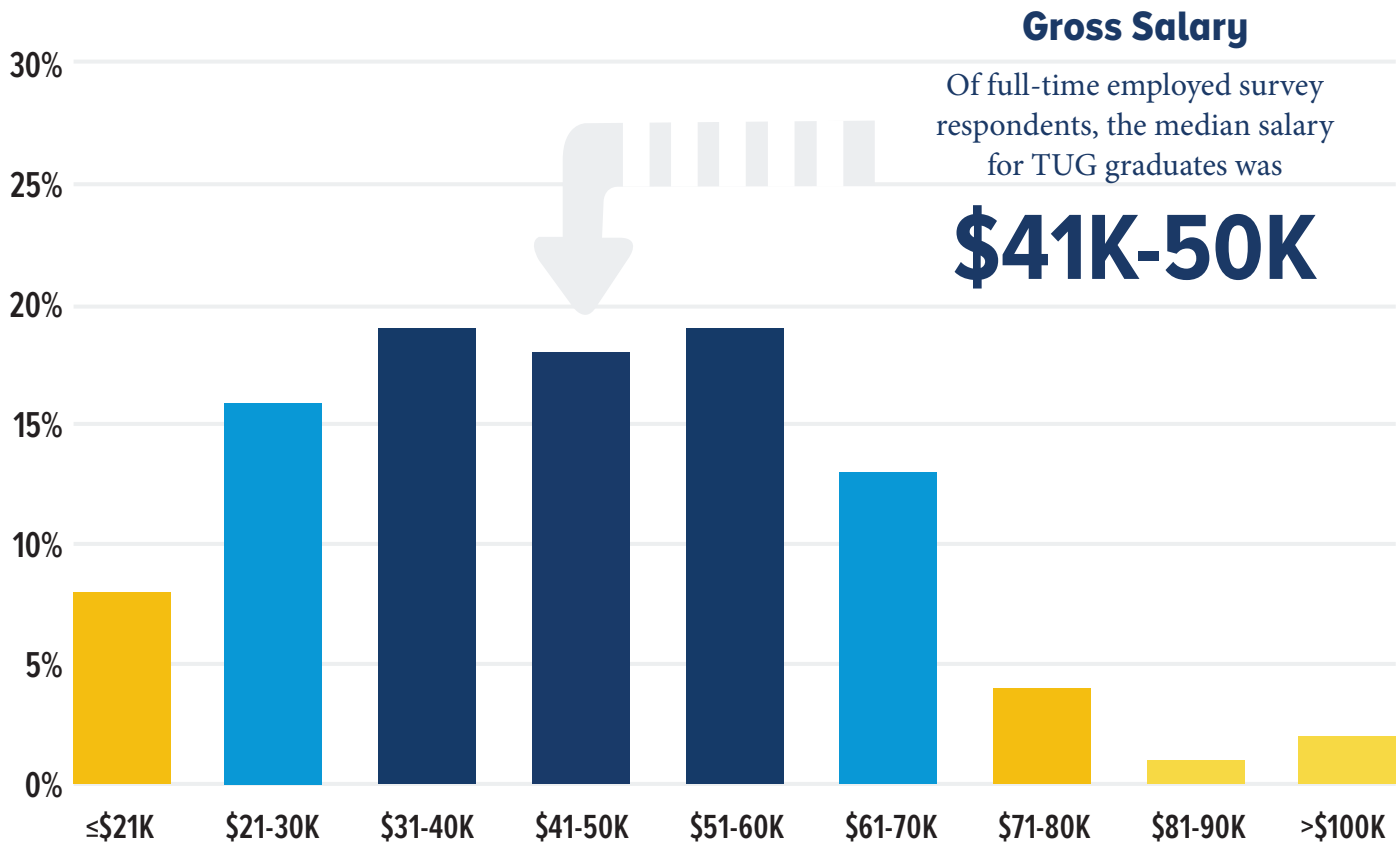
*Response
rate was 44%

90%

of TUG Graduates indicated*
that their job met their goals.



What is the Gross Salary?



Jared Frickenstein '22

Major:

Minor:

Landed:

The JBU nursing program gave me the perfect foundation to enter the world of healthcare after graduation. In addition to being confident in my clinical skills after hours of practice in clinical and simulations, I was also prepared to manage my time, prioritize appropriately, and to be confident in using my nursing judgement. My professors were just as invested in my success and growth as I was. They pushed me and challenged me, but never without encouragement.

Companies Employing 2021 Graduates



JBU graduates went to work for more than 300 different organizations, including the following:

Aflac
Allstate
ArcBest Logistics
Arisa Health
Arkansas Department of
Energy and Environment
Arvest Bank
AstraZeneca
AT&T
Bank of England Mortgage
Bentonville Public Schools
Black & Veatch
BNSF Logistics
Brasfield & Gorrie
Caddell Reynolds Law Firm
Canopy
Celebration Church
Center for Language and
Autism Support Services
Oracle Cerner
Children's Advocacy Center
of Benton County
Choctaw Nation of
Oklahoma
Colliers International
Conair Corporation
Crossmark
Dallas Independent School
District
DaySpring
Dillard's
Emory Solutions
Fellowship Bible Church

Flintco Construction
Fort Smith Public Schools
Fresh Roots Counseling
Glatfelter
High Impact Analytics
Highline Properties
Integrity Capital Wealth
Management
James River Church
Kellogg, Inc
Kids Alive International
KLIFE Ministries
KNWA/Fox 24
Legal Aid of Arkansas
Liberty
Little Rock Counseling &
Wellness
Little Rock School District
MANA Medical Associates of
Northwest Arkansas
McCormick & Company, Inc.
Mercy Hospital
Mercy Ships
Merieux NutriSciences
Mission Haiti Jean Alexis
Kuislin Academy
Mount Sequoyah Retreat and
Conference Center
Nabholz Construction
New Life Church
New Life Ranch
New Song School of the Arts
Newscape Studios

Northwest Arkansas
Children's Shelter
Northwest Medical Center
Northwestern Mutual
NWA Premier Counseling
NWA Real Estate HUB
OneDigital
Outdoor Cap
Ozark Guidance Center
Pioneers Baccalaureate
School
Rock Dental Brands
Rogers Water Utilities
Saddleback Church & Pacifica
Christian High School
Saint Luke's Hospital of
Kansas City
Sam's Club
Sebastian County Circuit Clerk
Sevenstar
Siloam Springs School District
Simmons Bank
Springdale Police
Department
State of Kansas Department
for Children and Families
The Clorox Company
The Walt Disney Company
Thomas Electric Co., Inc.
Walton Arts Center
Washington Regional
Wells Fargo Advisors

**BRASFIELD
& GORRIE**
GENERAL CONTRACTORS

CANOPY
NORTHWEST ARKANSAS



**INTEGRITY CAPITAL
WEALTH MANAGEMENT LLC**

KLIFE
est.1979



Lifeway

Samaritan's Purse®
INTERNATIONAL RELIEF

Simmons

Walmart



NEW LIFE RANCH

**NORTHWEST
HEALTH**



Walton Arts Center



Pursuing Graduate Degrees



LOGAN UNIVERSITY
LEADERS Made



THE UNIVERSITY
OF TAMPA



VANDERBILT
UNIVERSITY



TRINITY
UNIVERSITY

Arkansas Colleges of
Health Education
Baylor University
Baylor University Medical
Center
Comanche County
Memorial Hospital, School
of Medical Technology
Dallas Theological
Seminary
Deakin University
Dickinson State University
George Fox University
Indiana University
Bloomington
John Brown University
Logan University

Mid America Christian
University
Missouri State University
NYIT College of
Osteopathic Medicine
Oklahoma State University
Regent University
Seattle Pacific University
Texas A&M University
Trinity University
University of Arkansas at
Fayetteville
University of Arkansas for
Medical Sciences
University of Central
Missouri
University of Colorado

Colorado Springs
University of Dallas
University of Nebraska at
Omaha
University of North Texas
Health Science Center at
Fort Worth
University of Oklahoma
University of Oklahoma
Health Sciences Center
University of Phoenix
University of Tampa
University of Texas at
Dallas
Vanderbilt University
Medical Center
Walden University



Mary Susanna

Major: Integrated Marketing and Communications

Minor: History

Landed: Consulting Assistant at AT&T

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur sunt in culpa. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit. exercitation ullamco laboris nisi ut aliquip.

Where are they living now?



United States

Arkansas
California
Colorado
Florida

Iowa
Kansas
Missouri
New York

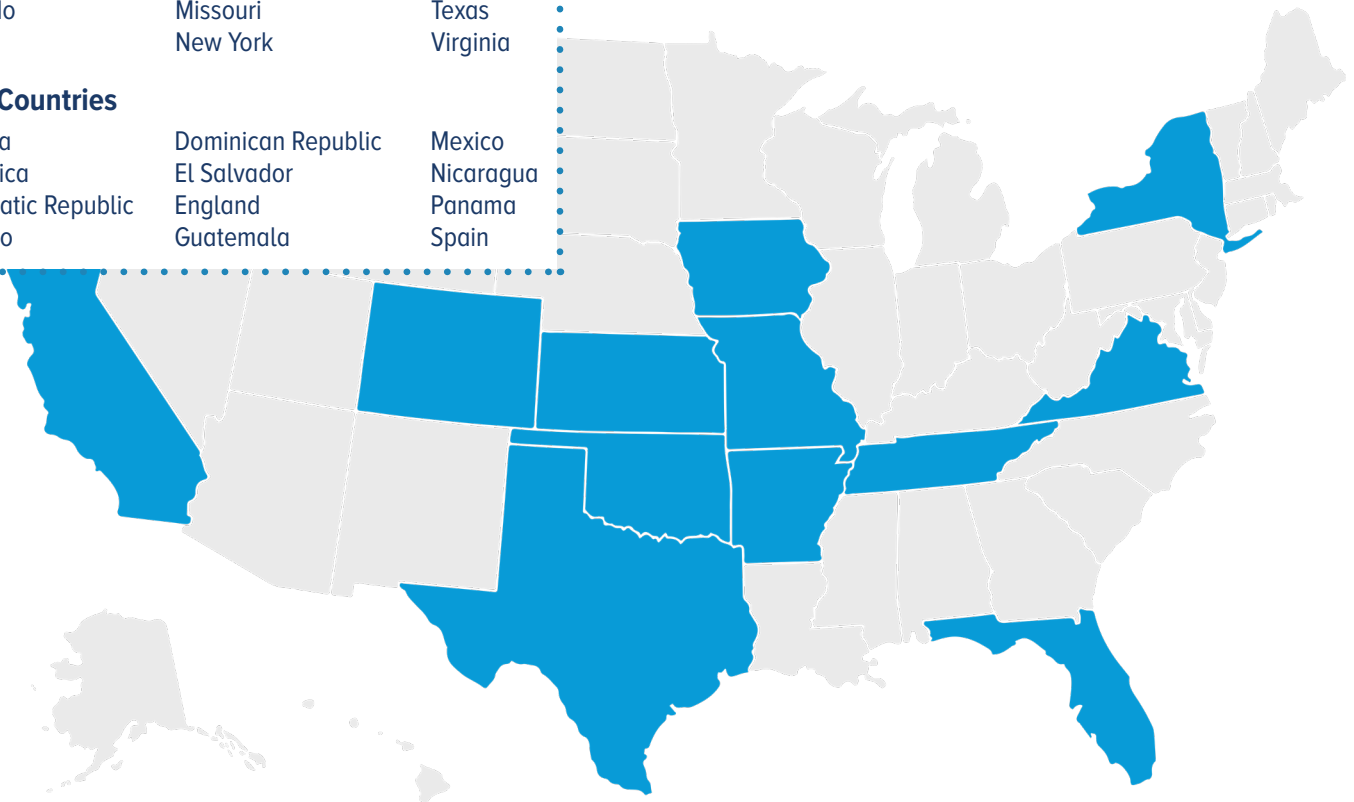
Oklahoma
Tennessee
Texas
Virginia

Other Countries

Australia
Costa Rica
Democratic Republic
of Congo

Dominican Republic
El Salvador
England
Guatemala

Mexico
Nicaragua
Panama
Spain



Mary Susanna

Major: Integrated Marketing and Communications

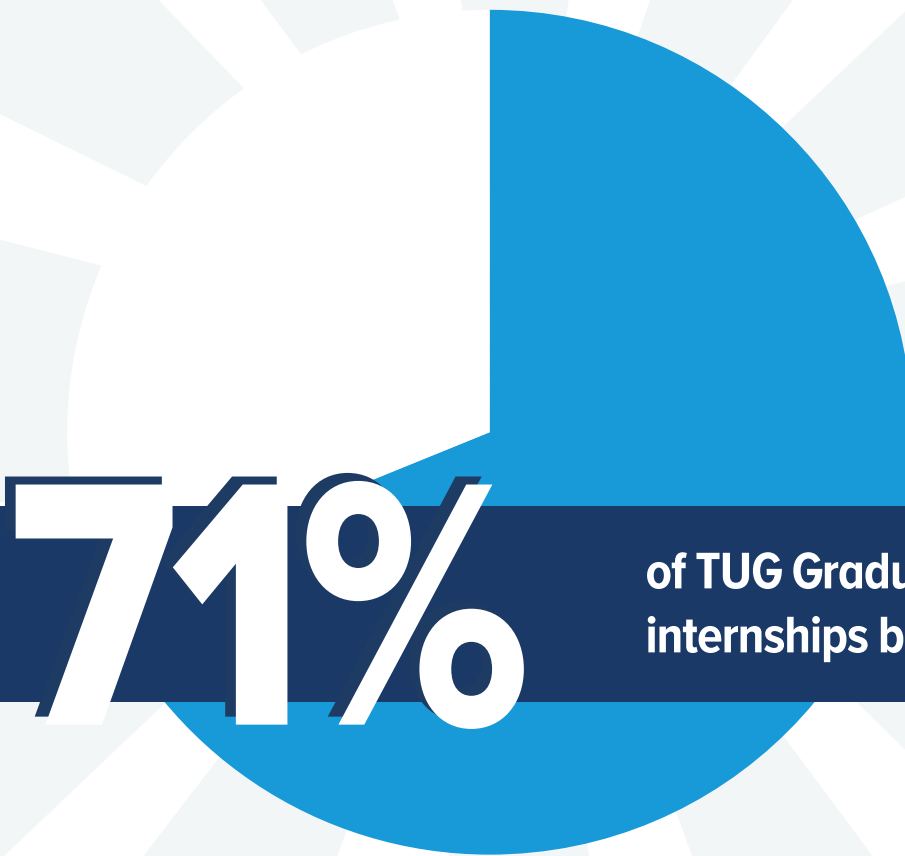
Minor: History

Landed: Consulting Assistant at AT&T

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur sunt in culpa. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit. exercitation ullamco laboris nisi ut aliq.



Internships



*Response
rate was 85%

of TUG Graduates completed*
internships before graduation

Professional Plan



The JBU Career Development Center provides services and opportunities for students to build professional skills and empowers them for their vocational journey.

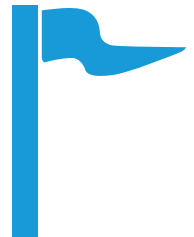
Be Called

- Discover your vocation
- Discern your major and/or career pathway



Be Engaged

- Maximize on-campus opportunities (in-class, leadership activities)
- Resume, cover letter, online-profile building
- Develop skills to be career-ready



Be Equipped

- Job and internship searching tools
- Interview preparation, including mock interviews!
- Graduate school information



Be Connected

- Career and networking events (i.e. employer visits, fairs)
- Making the most of a networking event
- Virtual sessions and connections via JBU Handshake



Be Kingdom-Focused





JOHN BROWN
UNIVERSITY

The future you starts at JBU.

www.jbu.edu jbuinfo@jbu.edu